

bolo English



Empowering Children
with Spoken English Skills



AN INITIATIVE OF
Centre for Civil Society

SUPPORTED BY



PROJECT OVERVIEW



Spoken English practice through Mobile Applications



Premium versions of Apps for Free



Ongoing support to Schools, Teachers and Parents



Rewards & Incentives for Schools, Teachers and Parents



3 to 8 Grades



Language Competencies Mapped To CEFR* Scale



Adaptive Learning with in-built Assessments



Weekly Progress Update to Schools & Teachers



Fortnightly Progress Reports to Parents

*Common European Framework of Reference for Languages

MOBILE APPLICATION PARTNERS

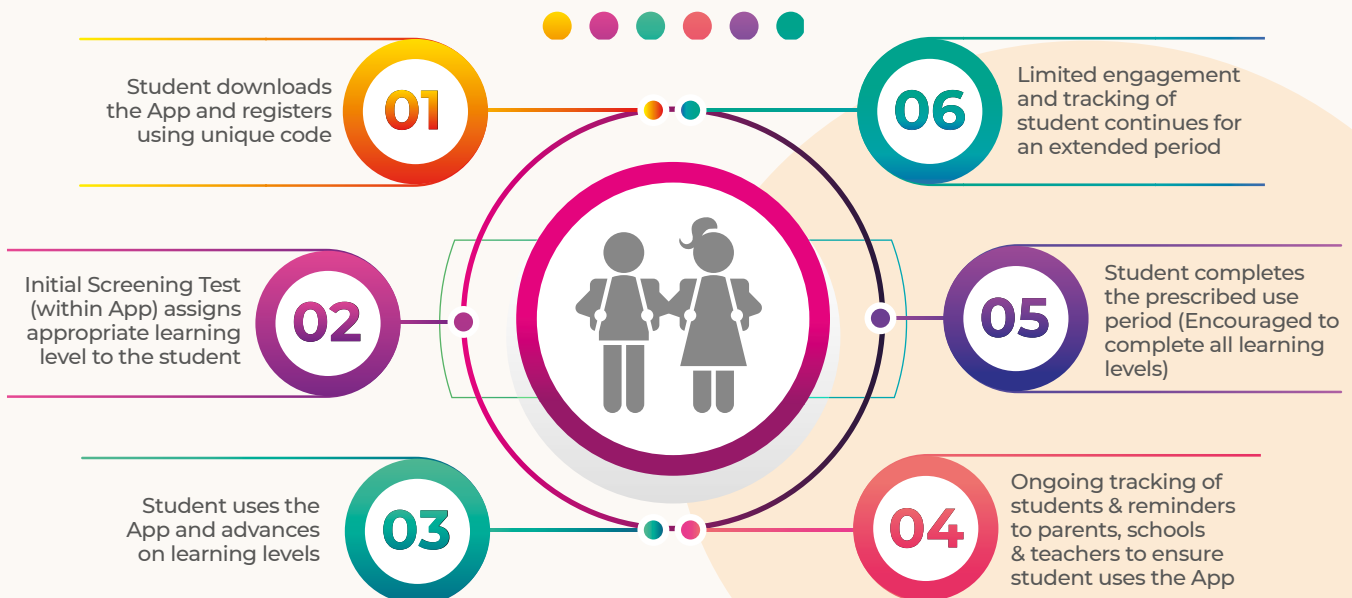


ENGURU FOR ENTERPRISE



HELLO ENGLISH PREMIUM

STEPS OF STUDENT ENGAGEMENT



Prescribed use per week: 2-3 hours | Use the mobile application for one academic year

STUDENT CALENDAR

Month
1 to 3

Month
4 to 6

Month
7 to 9

Month
9 to 12

**1 CEFR
Level**

- Level Allocation Test
- Complete 0-125 Modules
- Level Completion Test 1

**2 CEFR
Level**

- Receive Additional Practice Content
- Participate in project activities
- Complete 126-150 Modules
- Level Completion Test 2

Practice

- Receive Additional Practice Content
- Get access to live practice sessions
- Complete 151 to 300 modules
- Level Completion Test 3

Observation

- Project will observe the student & send monthly progress updates to parents

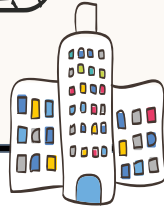


NUDGES, REWARDS & INCENTIVES

- Free access to premium Mobile Application
- Course completion Certificate (co-branded with the school)
- Fortnightly Progress Reports on WhatsApp
- Access to Live Classes
- Cash Prizes & Recognition on Social Media



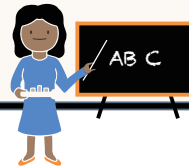
STUDENTS



SCHOOLS

- Participation certificate
- Weekly Progress reports of students
- Letter of Recognition
- Cash Prizes
- Recognition on Social Media

- Free access to premium Mobile Application
- Participation certificate
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TEACHERS

